

51855 0786

DM	T&D	REP
1224		
1225	✓	3, 5
1226	✓	3, 5, 6, 7, 9, 10, 11, 12, 13, 14
1229		
1230	✓	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM



G. N. KURUC, Jr. #1240
Senior Chain Accounts Manager
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076
Voice Mail 43778

April 19, 1995

To: Divisions

1225	1226
1230	1324
1326	1327
1332	1334

R.J. Reynolds Tobacco Company		# of pages > 2
To: PHILA ROU	From:	NY METRO REGION
Co.	Phone #	(908) 225-4774
Dept.	Fax #	(908) 417-9076
Fax #		

Subject: Pathmark Stores (0522-00-00)

Pathmark Stores has authorized the WINSTON Select Butane Lighter Promotion for selected stores (see attachment).

This promotion is to be placed in the bottom promotion section of the Philip Morris UPM in all stores on the attached list (designated by X).

- ☐ **Promotion Dates:** May 1-31, 1995
- ☐ **Promotion:** Select Butane Lighter offer w/2 pack purchase
- ☐ **Display:** To be assembled in stores and placed in bottom section of Philip Morris UPM.
- ☐ **Product Distribution** Eight (8) carton distribution sent to affected stores to arrive the week of April 24.
- ☐ **Premium Ordering**
 - > Philadelphia Region: Allocated to SMS. ROU to order to Field Sales.
 - > Division 1226: N. Y. Metro ROU to order to warehouse.
 - > Division 1225, 1230: N. Y. Metro ROU to order to warehouse.

Please advise, if you have any questions regarding this Program.

Regards,
Nick
G. N. Kuruc, Jr.
Gk
Attachment

*PATHMARK
AUTHORIZATION
LETTER ATTACHED*

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